

## COLLEGE OF OPTICIANS OF ALBERTA

# External Stakeholder Report

2022 Strategic Planning Survey



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We reached out to external stakeholders across the country for perspectives on the key issues facing the opticianry profession in Canada and other health-care professions in Alberta.



### Alberta's Health Colleges

22 Respondents, 75.86% Response Rate

### **Optician Regulatory Bodies**

7 Respondents, 77.78% Response Rate

### **Optician Associations**

8 Respondents, 100% Response Rate

## **Optical Industry Representatives**

11 Respondents, 68.75% Response Rate

## **Optical Education Programs**

6 Respondents, 100% Response Rate













## **Our Questions**

Key Issues in Healthcare	Кеу
Unregulated practice of restricted activities	Con
Online provision of health-care services	Managing I
Shortage of qualified health-care professionals	Op
Impending retirement of health-care professionals	Employee bu
Patient access to care in rural/remote communities	Reduced b
Systemic racism in healthcare	
Health professional burnout or related health factors	
Health insurance providers accepting services performed by unregistered professionals	

### ey Operational Trends

ompetitive hiring market

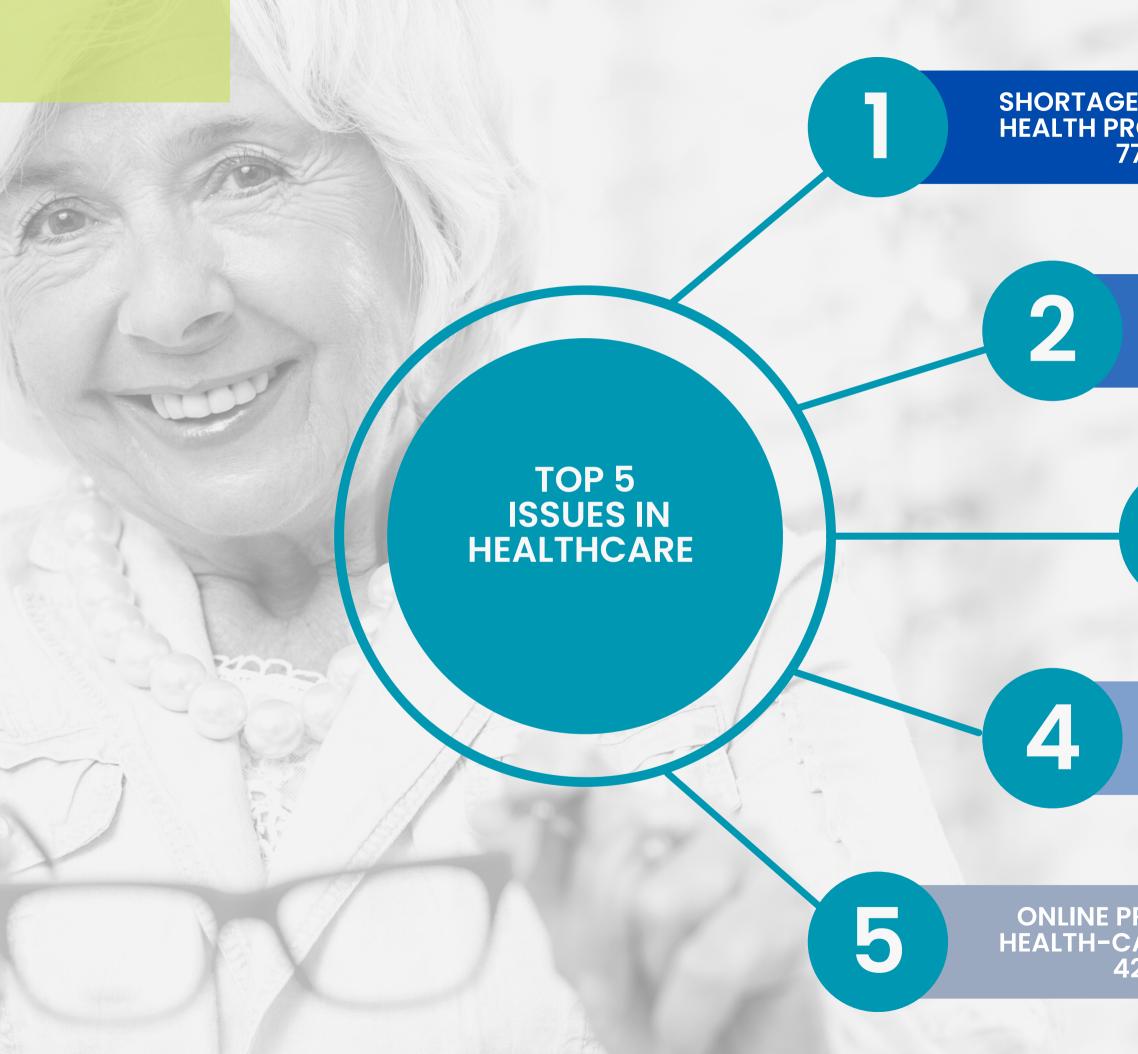
g hybrid or remote work models

Operating cost inflation

burnout or related health factors

board/committee member or volunteer capacity

We asked our external stakeholders about key issues and trends affecting their organizations and healthcare professionals.



SHORTAGE OF QUALIFIED HEALTH PROFESSIONALS, 77.41%

> IMPENDING RETIREMENT OF HEALTH PROFESSIONALS, 62.06%

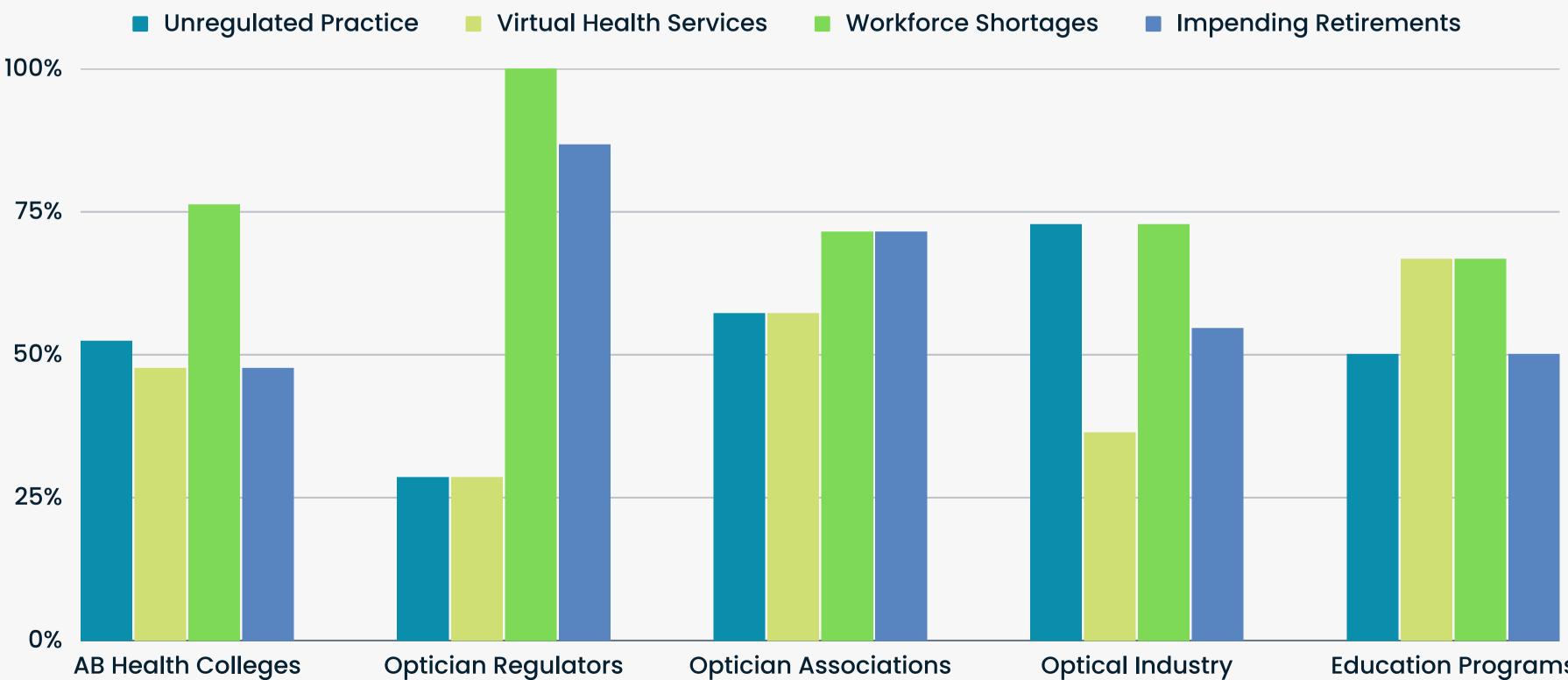
> > UNREGULATED PRACTICE OF RESTRICTED ACTIVITIES, 52.16%

PATIENT ACCESS TO CARE IN RURAL/REMOTE AREAS, 49.18%

ONLINE PROVISION OF HEALTH-CARE SERVICES, 42.27%

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## **Key Issues by Stakeholder Group**

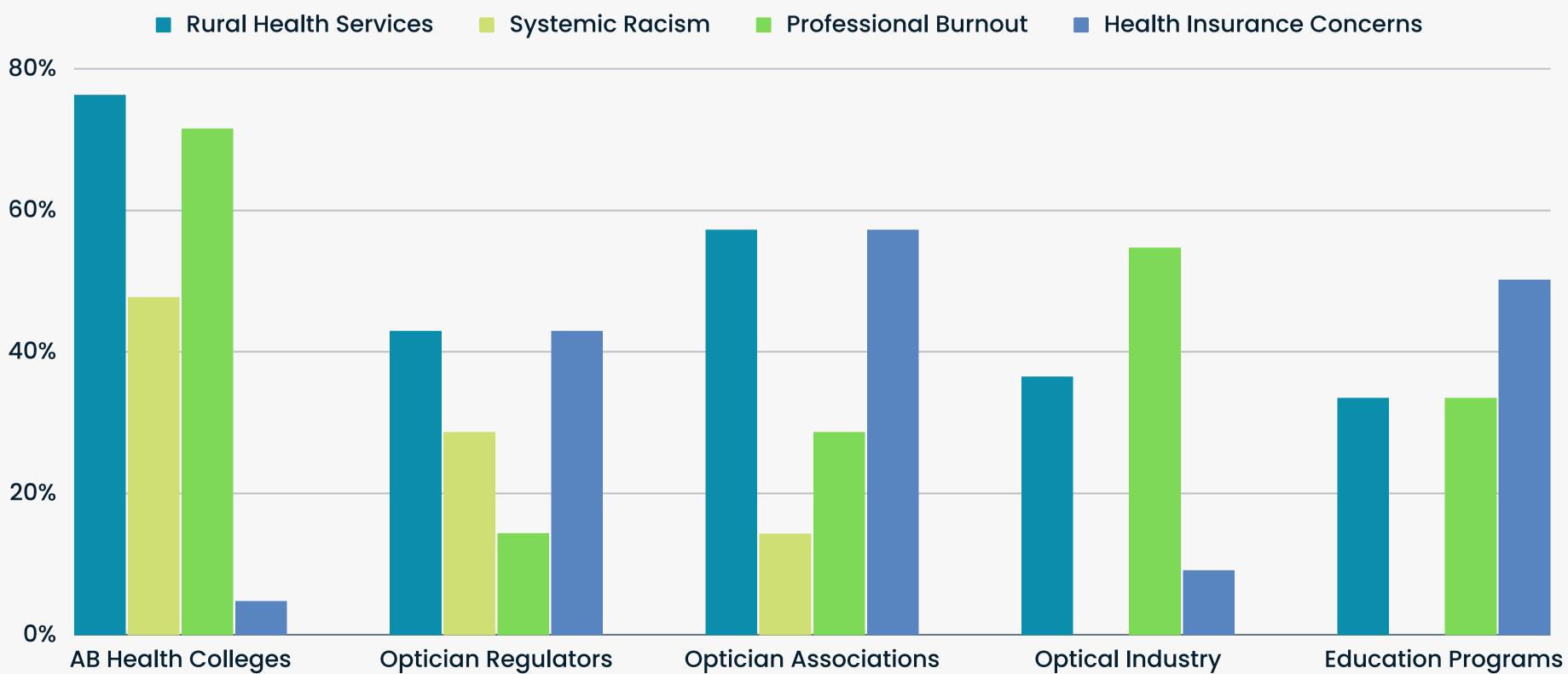






**Education Programs** 

## **Key Issues by Stakeholder Group**









### OPERATING COST INFLATION, 60.91%

### COMPETITIVE HIRING MARKET, 37.52%

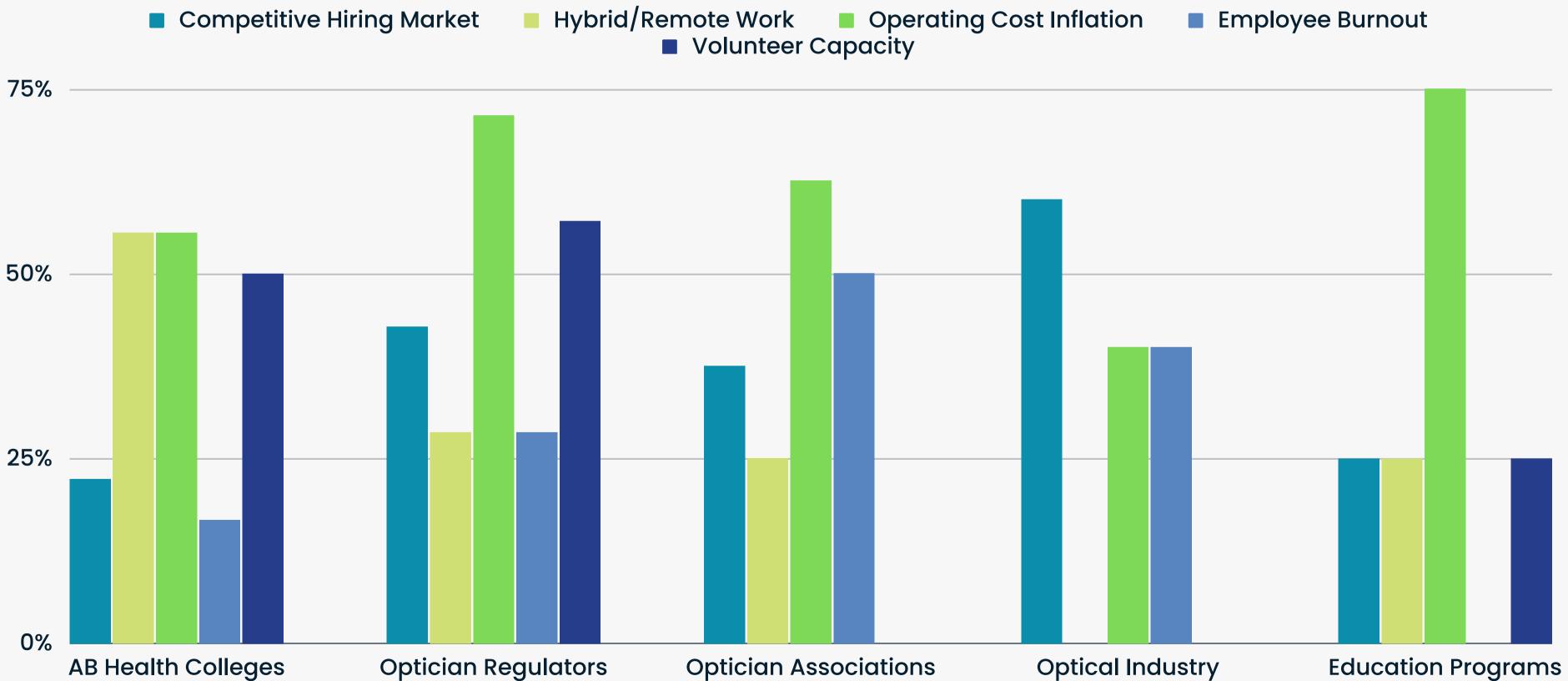


EMPLOYEE BURNOUT OR RELATED HEALTH FACTORS, 27.05%

REDUCED BOARD MEMBER OR VOLUNTEER CAPACITY, 26.43%

MANAGING HYBRID OR REMOTE WORK MODELS, 26.84%

## **Key Trends by Stakeholder Group**







Other Issues and Trends Identified by Stakeholders

Challenging/changing pol and regulatory environme

Public perception of regularized and professionals

External pressures causi strain on resources

litical ents	Collaboration between organizations and professionals
ators	Professionals working part-time or with partial scope of practice
ing	Environmental, Social, and Governance (ESG)

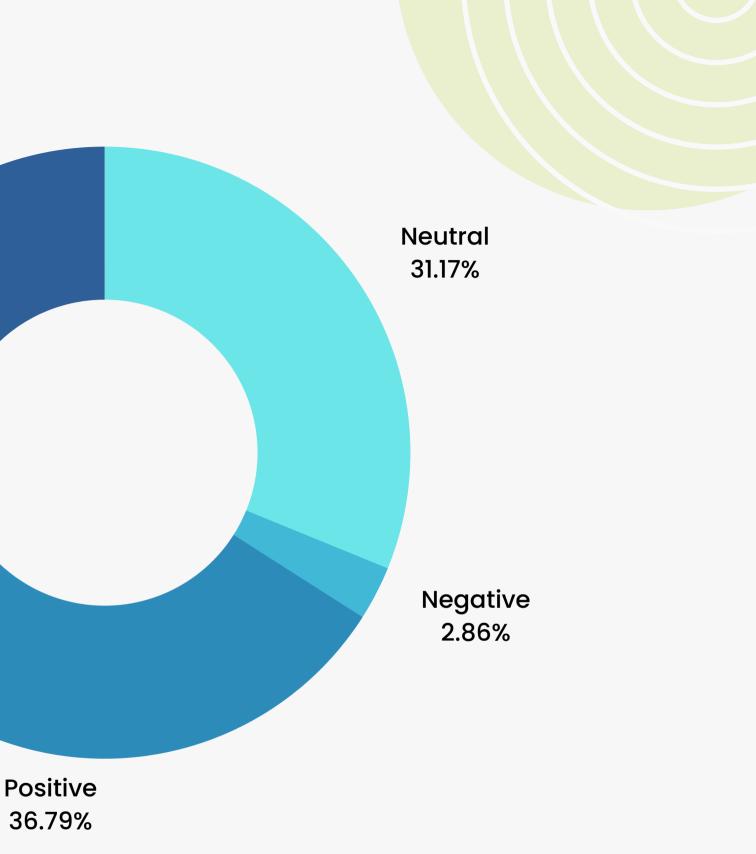


## Stakeholder Impressions

In 2022, we separated our college and association as required by Bill 46: The Health Statutes Amendment Act. We asked our stakeholders about their impressions of the relaunched College of Opticians of Alberta (COA). **Very Positive** 29.18%

We strive to build strong and collaborative relationships with our stakeholders.

65.97% of respondents rated their impression of the COA as very positive or positive. Those who selected neutral noted they had not yet had an opportunity to interact with the College. One optician association respondent rated their impression of the COA as negative.





## COLLEGE OF OPTICIANS OF ALBERTA

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## **Contact Us**



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